# CLEAN Tire Technology







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## The Science Behind High Performance

Most non-marking industrial tires are reinforced with silica instead of carbon black. While most of our competitors are continually changing the ingredients and color of their non-marking compounds, Continental's proven production process, ingredients, and color remain unchanged. The reason? We don't need to constantly tweak our formula because, whether it's press-on-band tires or resilient tires, our compound continues to outperform the competition.

The "secret" is our use of a highly-guarded, proprietary process we call CLEAN Tire Technology. We fuse Natural Rubber and Silica together at the molecular level, in essence creating a NEW, STRONGER COMPOUND, a technology that Continental has developed while manufacturing millions of passenger and truck tires!

This industry – exclusive process, in conjunction with the use of only high-quality grades of natural rubber, silica, and other ingredients, is why Conti's CLEAN tires consistently outperform the competition – in many cases lasting more than twice as long as competitive brands or longer.

#### **Features**

- Up to 50% less rolling resistance than the competition
- Up to 50% lower running temperature than the competition
- ▶ High wear & chunk resistance
- Highly elastic, shock-absorbing rubber
- Simply a better made, higher quality non-marking tire

### **Benefits**

- As much as 9% savings in energy costs and a reduced carbon footprint
- Cooler running, less tread wear, greater retention of load capacity
- Little or no compromise in performance versus standard black tires
- Greater rider comfort and protection of truck components
- ▶ A tire that often times lasts twice as long as our competitors' tires



In the case of Continental's CLEAN Super Elastic Resilient tires, the tread and sidewalls are built over a multi-stage, bead wire reinforced core. The result: an extremely durable non-marking compound exterior over a shock-absorbing cushion layer and a carbon-black reinforced base.

For more information call toll free: 1-877-235-0102

